



Mackay and the Whitsundays'
Boutique Builder



ABOUT US

Our passion is producing beautiful customised homes and renovations that reflect our clients' individual style. We understand your home is a reflection of your lifestyle, individual personality and for most, the biggest investment you'll ever make.

If you like the clean lines of a modern design or the charming appeal of a Queenslander style home, our expert team will work with you to create your own bespoke design.

When you build with Urban Trend you get a home that is in harmony with your surrounds and is uniquely yours in every way.







THE URBAN TREND DIFFERENCE

GEOGRAPHICALLY INSPIRED

We're proud of Mackay and the Whitsundays' gorgeous climate, lifestyle and heritage. Indoor/outdoor living, energy efficient design solutions and historical design elements from our iconic Queenslanders, underpin our design philosophies and construction techniques for each and every project.

BOUTIQUE SERVICE

We build relationships first, then homes. From the initial consultation, you will partner and deal direct with our builder, from concept design, through to project handover and beyond.

FIXED PRICE CONTRACTS

Our objective is to provide the highest standard at a price that will fit within your budget. We pride ourselves on providing all clients with genuine fixed price contracts, ensuring your budget remains on-track throughout the entire process.

THE URBAN TREND DIFFERENCE

QUALITY HOME INCLUSIONS

Our homes are built with premium materials, quality workmanship and thoughtful design inclusions. Through our partnerships with the most trusted brands, we ensure your home is completed with stylish, high quality finishes and fixtures as standard.

CUSTOM DESIGN

We are passionate about sharing our knowledge for beautiful, functional and intelligent design. There's no one size fits all, when it comes to homes. Your home should always be the truest reflection of your family and your lifestyle. Our builder-client collaborative process allows us to interpret your needs and style to create a design that is uniquely you.

AWARD WINNING

With experience and expertise, Urban Trend Construction has secured numerous industry awards for producing quality residences, including Mackay and Whitsunday's House of the Year in both 2015 and 2017.





OUR SERVICES

We offer a range of design and construction solutions to capture the essence of your specific lifestyle and needs.

Our extensive portfolio includes stunning renovated transformations, breathtaking custom designed homes, and our Designer Home Collection.





CUSTOM DESIGNED HOMES

Do you have a sloping block, difficult site, looking to capture your site's panoramic views? We specialise in creating bespoke homes that truly reflect your family's lifestyle and needs. Simply provide your intended build cost budget, project wish list and preferred house style and in collaboration with you and your family our expert team will design a new home to your exacting specifications and budget.

DESIGNER HOME COLLECTION

Created in conjunction with award winning building designers our unique designer home collection can get you building your new home sooner. Our designer home collection provides a range of practical layouts, a selection of contemporary facades, and include our quality range of inclusions as standard. Our team can also customize our designer home collection to suit the specific needs and budget of your family.

SECOND STOREY ADDITIONS

Limited room to extend? Why not go up? A popular renovation solution for homeowners living on a standard house block is to add an additional level to their existing home. Second storey additions are a great solution if additional bedrooms are needed for an expanding family, or can provide a whole floor sanctuary for the busy Mum and Dad with a new master suite, incorporating, master bedroom, ensuite, WIR and retreat.

POOLS

Introducing Urban Trend's latest service; bespoke concrete swimming pool building. Whether a pool is part of your master plan or the final piece of the Aussie dream, our talented team can collaborate with you and your family to design and construct the perfect pool and surround.



OUR SERVICES





HISTORIC HOME RESTORATIONS

Our team is passionate about our tropical historic architecture. Talk to us about our renovation building services that maintain the historical features you love, while developing a revised floor plan and/or extension for your historic home that suits modern life.



EXISTING HOME REMODELS

If your home is a shrine to nineties peach or perhaps the seventies mission brown, but the layout still works for your family, an existing home remodel is a fantastic cost effective option. Upgrade your kitchen and bathrooms while bringing the rest of your home into the 21st century with new floor coverings, paint and light fixtures.



GROUND FLOOR EXTENSIONS

If you have room to move; then a ground floor extension is a great option. Ground floor extensions are an ideal way to add additional outdoor/indoor living space. Ground floor extensions, can, also with minimal impact to the existing home, create great open plan living incorporating, new kitchen, dining and living areas.



OUR AWARDS

With experience and expertise, Urban Trend Construction is a multi award winning company, who has secured numerous industry awards for outstanding commitment to producing quality residences.

2020 Mackay Regional Council Heritage Awards

Tom Casey New or Refurbished Heritage Home

2019 HIA-CSR Awards – Townsville & Central QLD

Housing, Kitchen and Bathroom Awards – Best Outdoor Project

2019 Queensland Master Builders Awards – Mackay and Whitsundays

QMBA Housing Awards Winner (Regional) – Home Renovation/Remodeling up to \$275 000

QMBA Housing Awards Winner (Regional) – Best use of steel

QMBA Housing Awards Winner (Regional) – Best use of sloping site

2018 Queensland Master Builders Awards – Mackay and Whitsundays

QMBA Housing Awards Winner (Regional) – Home Renovation/Remodelling \$276,000 to \$575,000

2017 Queensland Master Builders Awards – Mackay and Whitsundays

QMBA Housing Awards Winner (Regional) – House of the Year

QMBA Housing Awards Winner (Regional) – Individual Home \$1.26 million to \$2 million

QMBA Housing Awards Winner (Regional) – Best Bathroom

QMBA Housing Awards Winner (Regional) – Women in Building (Megan Mill)

2016 Queensland Master Builders Awards – Mackay and Whitsundays

QMBA Housing Awards Winner (Regional) – Individual Home \$1.26 million to \$2 million

QMBA Housing Awards Winner (Regional) – Individual Home \$551,000 to \$650,000

QMBA Housing Awards Winner (Regional) – Home Renovation/Remodelling \$276,000 to \$575,000

2015 Queensland Master Builders Awards – State

QMBA Housing Awards Winner (State) – Individual Home \$750,000 to \$1.25 Million

2015 Queensland Master Builders Awards – Mackay and Whitsundays

QMBA Housing Awards Winner (Regional) – Home of the Year

QMBA Housing Awards Winner (Regional) – Home Renovation/Remodeling \$575,000 to \$1 Million

QMBA Housing Awards Winner (Regional) – Individual Home \$750,000 to \$1.25 Million

2015 Mackay Regional Council Heritage Awards

Tom Casey New or Refurbished Heritage Home



TESTIMONIALS

"Ken and the Urban Trend team have been a pleasure to work with. From project beginning they demonstrated the ability to understand our requirements and build our magnificent home from preliminary design guidelines. The quality of workmanship is without peer however the strongest compliment is that the build was finished within a \$1000 and a week of budget despite challenging weather conditions. We are more than happy to recommend the Urban Trend team as we plan further stages of our build (pool etc.) now that we appreciate what is possible".

- Geoff & Jo

"We have had extensive experience with builders on various commercial projects over the last twenty years, and Ken Ogilvie as a Master Builder and his Business Manager, Kathryn have exceeded all of our expectations. In terms of administration of the contract their attention to detail has been excellent, and all of their financial dealings in arranging sub-contractors and outlining price variations have been totally transparent.

In terms of the building Ken is highly efficient in coordinating his sub-contracts. The quality of his construction work and attention to detail is outstanding. As his client he consults with us on a regular basis to see if we have any queries and is always willing to listen to our suggestions.

I would highly recommend Ken and Kathryn as honest and professional in all of their dealings, and they would inspire confidence in any client".

- Richard & Linda

"We never thought that our tiny house could be anything more than the house we grew out of. Concept planning was the key to success, to an idea that this house could be so much more. A vision we thought not possible. Today we have a spacious, modern family home that has been tailored to our needs and wants. We can't thank the Urban Trend Team enough for their can-do attitude and willingness to work with us and our ideas".

- Luke & Michelle

"I love my home, I love my home, I love my home! After many months searching for a builder who would not only build on a sloping site but who would interpret my floor plan ideas, I had given up. I was totally over negative people telling me what I couldn't do and what others liked so I put the land up for sale. Fate stepped in and on my way out of the Mackay Home Show I passed the Urban Trend stand. Something made me double back and ask the important two questions. Do you build on sloping sites? Will you build to my floor plan? The answer to both was YES. And Urban Trend were building on two sloping sites at that time I could feel my little dream home spring to life once more and an appointment was made.

Throughout the whole planning, design and building process I have been and remain impressed by the professionalism and attitude of the whole Urban Trend team. From using Skype for face to face consultation with the design engineer to the project management and building crew and Kathryn's realistic allowances and attention to detail for fixtures and fittings I have been happy. Ken's ability to visualise the outcome, enthusiasm and recurring answer to my ideas - "Yes we can do that" have made it a pleasure to watch what I had in my head become a reality. I would recommend anyone who is looking to undertake major renovations or build a new home to consider Ken Ogilvie of Urban Trend as their chosen builder and further".

- Maureen

MACKAY AND THE WHITSUNDAYS' BOUTIQUE BUILDER

Experience The Urban Trend Difference

Visit our website www.urbantrend.com.au
or call us on 07 4957 5000.





